

Last Updated: November 2023

Southwest Idaho Economic Overview

463,353 Civilian Labor Force (Oct 2023) **Unemployment Rate (Oct 2023)** 3.3% Population (2022) 896,063 Median Household Income (2021) \$58,794 Per Capita Personal Income (2021) \$47,790 Poverty Rate (2021) 10.2%





1. Southwest Demographic Characteristics, 2021 5-Year ACS

	Southwest	Region (%)	State of Idaho (%)	United States (%)
Total Population	830,215	100.0%	1,811,617	329,725,481
Race and Ethnicity				
White alone, not hispanic	752,561	90.6%	86.5%	68.2%
Black or African American alone, not hispanic	14,428	1.7%	0.7%	12.6%
Native American alone, not hispanic	17,844	2.1%	1.3%	0.8%
Asian alone, not hispanic	27,569	3.3%	1.4%	5.7%
Hispanic or Latino (of any race)	117,711	14.2%	12.9%	18.4%
Gender				
Male	417,436	50.3%	50.4%	49.5%
Female	412,779	49.7%	49.6%	50.5%
Age				
Median age	43.3	-	36.8	38.4
Under 18 years	204,622	24.6%	25.3%	22.5%
Over 18 years	625,593	75.4%	74.7%	77.5%
21 years and over	553,776	66.7%	65.4%	68.3%
Over 65 years	125,993	15.2%	15.8%	16.0%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	16,806	2.0%	2.2%	3.3%
High school graduate (with equivalencies)	137,409	6.2%	18.7%	18.2%
Some college, no degree	138,725	16.7%	16.4%	13.4%
Associate's degree	51,237	6.2%	7.0%	6.1%
Bachelor's degree	120,345	14.5%	14.0%	14.7%
Graduate or professional degree	60,390	7.3%	7.3%	9.5%
Median Household Income	\$58,794	-	\$63,377	\$69,021

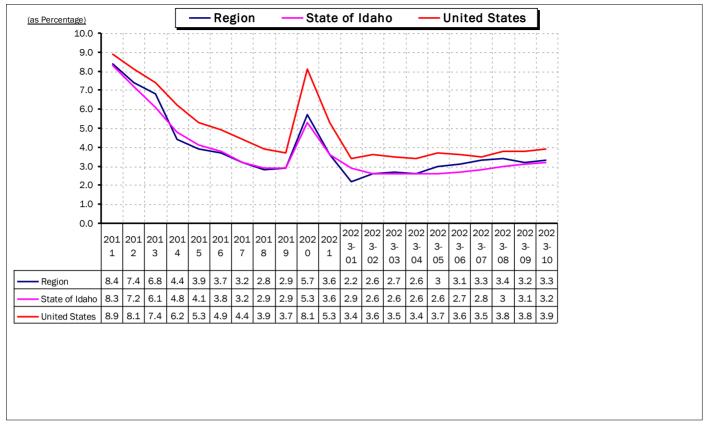
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, October 2022 to October 2023

	Labor Force	Employment	Unemployed	Unemployment Rate
October 2023	463,353	448,175	15,178	3.3%
October 2022	443,290	431,257	12,033	2.7%
YoY % Change	4.5%	3.9%	26.1%	0.6%

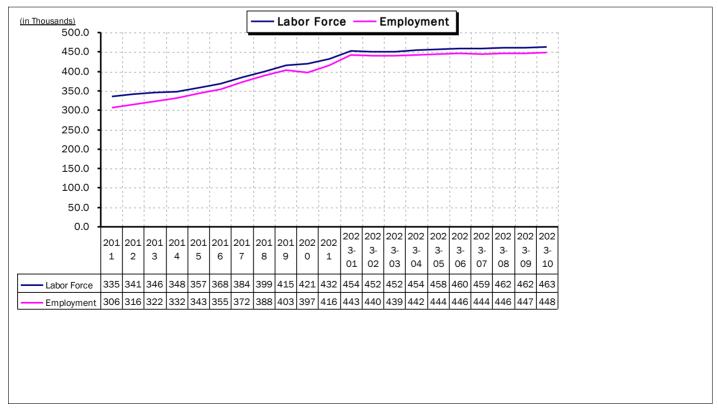
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to October 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2012 to October 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

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Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	274,588	\$39,200	374,302	\$54,497	384,411	\$58,920
Natural Resources and Mining	6,519	\$29,184	6,752	\$42,975	6,235	\$46,920
Construction	13,682	\$43,322	30,497	\$54,857	32,522	\$61,303
Manufacturing	25,509	\$59,487	31,294	\$81,058	32,422	\$84,165
Trade,Transportation, and Utilities	55,346	\$36,538	77,964	\$51,838	79,085	\$56,120
Information	4,994	\$50,383	3,750	\$74,870	4,031	\$82,699
Financial Activities	13,483	\$51,269	20,319	\$78,398	21,246	\$78,748
Professional and Business Services	38,427	\$41,421	52,147	\$64,946	52,946	\$72,970
Education and Health Services	61,647	\$37,768	80,268	\$50,224	82,656	\$54,378
Leisure and Hospitality	26,875	\$14,748	38,810	\$21,883	40,769	\$24,144
Other Services	7,432	\$26,096	10,212	\$38,957	10,466	\$43,314
Public Administration	20,658	\$47,817	22,281	\$59,152	22,031	\$63,274

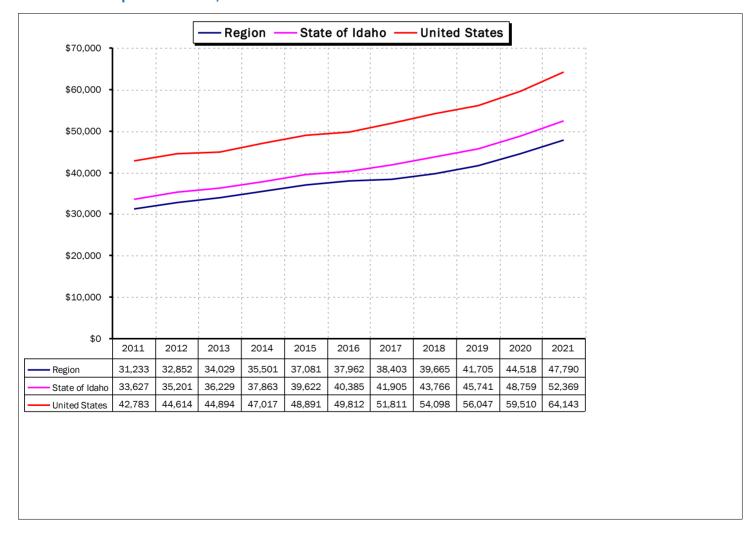
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

Employer	Ownership	Employment Range
St. Luke's Regional Medical Center	Private	5,000+
Micron Technology	Private	5,000+
St. Alphonsus Health System	Private	5,000+
Boise State University	State Government	5,000+
West Ada School District	Local Government	2,500 - 4,999
Albertsons	Private	2,500 - 4,999
Wal-Mart	Private	2,500 - 4,999
Boise School District	Local Government	2,500 - 4,999
City of Boise	Local Government	1,000 - 2,499
J. R. Simplot Company	Private	1,000 - 2,499

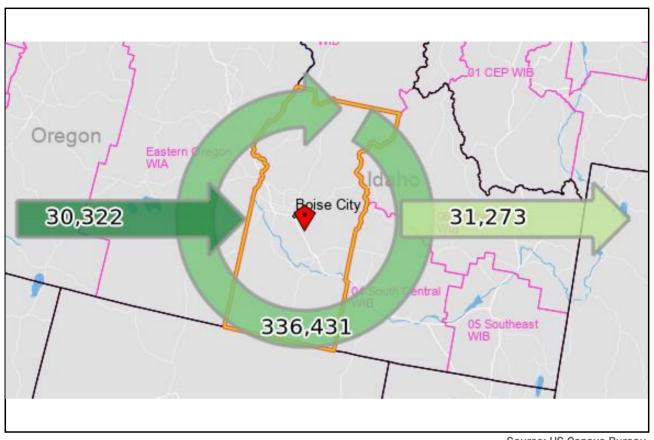
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2011 to 2021



8. Labor Force Commuting Patterns, 2020

It is estimated that 336,431 workers lived and worked in Southwest Idaho in . Another 30,322 workers were employed in Southwest Idaho but lived outside, while 31,273 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Southwest Idaho Live, 2020

City of Residence	Count of All Jobs	Percentage of Total Jobs
Boise City	103,097	28.1%
Meridian	49,741	13.6%
Nampa	41,963	11.4%
Caldwell	23,202	6.3%
Kuna	10,662	2.9%
Eagle	10,512	2.9%
Mountain Home	4,517	1.2%
Garden City	4,311	1.2%
Star	4,207	1.1%
Middleton	3,538	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Southwest Idaho Work, 2020

City of Employment	Count of All Jobs	Percentage of Total Jobs
Boise City	161,933	44.0%
Meridian	48,263	13.1%
Nampa	37,671	10.2%
Caldwell	17,048	4.6%
Eagle	9,505	2.6%
Garden City	8,559	2.3%
Kuna	3,396	0.9%
Twin Falls	2,723	0.7%
Mountain Home	2,709	0.7%
Ontario , OR	2,535	0.7%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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